





**SunCity Group** – controlled by its founders through the holding company SunCity Partner – has been involving since 2012 in engineering solutions for renewable energy generation, mainly by PV plants, covering in a vertically integrated organization development, design, construction, operation and maintenance. In addition, the Group has also been involved in commodity trading by more than 50 MW PV plants, pioneering a company for dispatching services to the grid as well.



66,2 M CONS.
REVENUES IN 2023,
15% EBITDA



A TEAM OF OVER 130
PEOPLE AND
300 SUNCITY PARTNERS



6500+ CUSTOMERS
RETAIL, SMALL BIZ AND
INDUSTRIAL



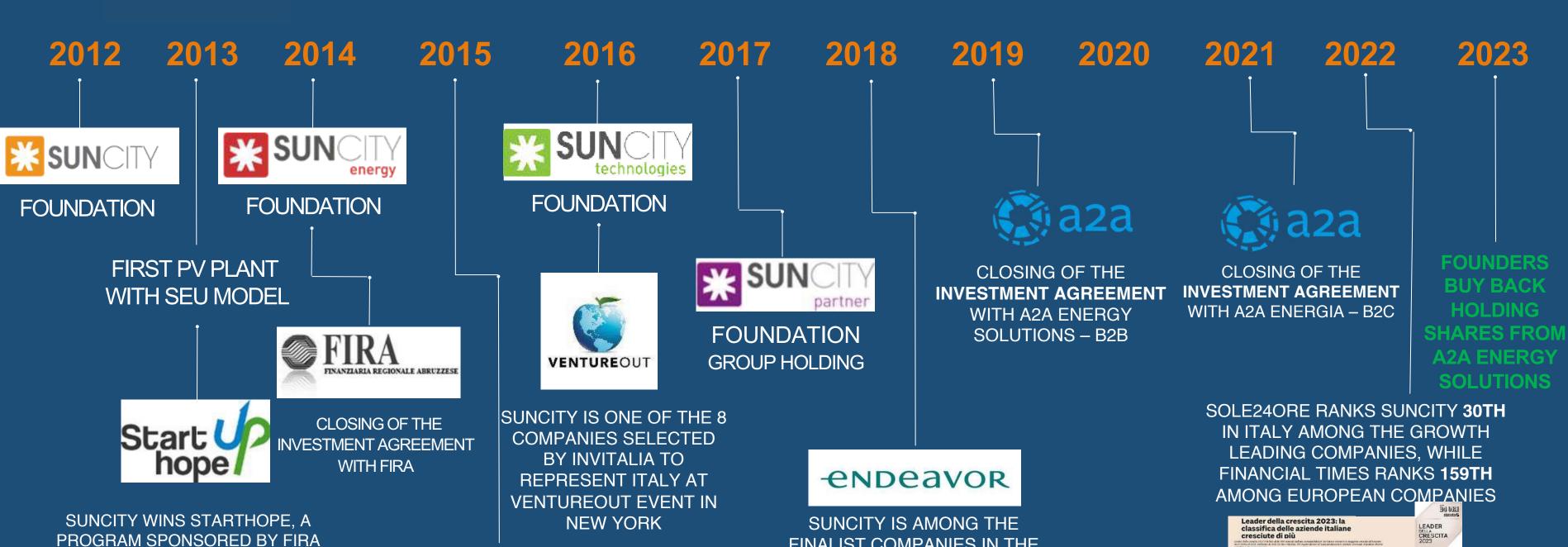


(FINANCIAL COMPANY OF THE

**ABRUZZO REGION) TO SUPPORT** 

THE START-UPS IN THE AREA

## **SunCity Group** – History and track record



SUNCITY WINS **SMART&START**, INVITALIA FINANCIAL CONTEST TU SUPPORT START-UPS SUNCITY IS AMONG THE FINALIST COMPANIES IN THE **ENDEAVOR** INTERNATIONAL ACCELERATION PROGRAM





FINANCIAL TIMES

NOME WORLD US COMPANIES TECH MADECTS CLIMATE OPINION WORLD CARRESS LIBER ARTS METS

Social Proport FT 1000s Europe's Federal Graving Campandes

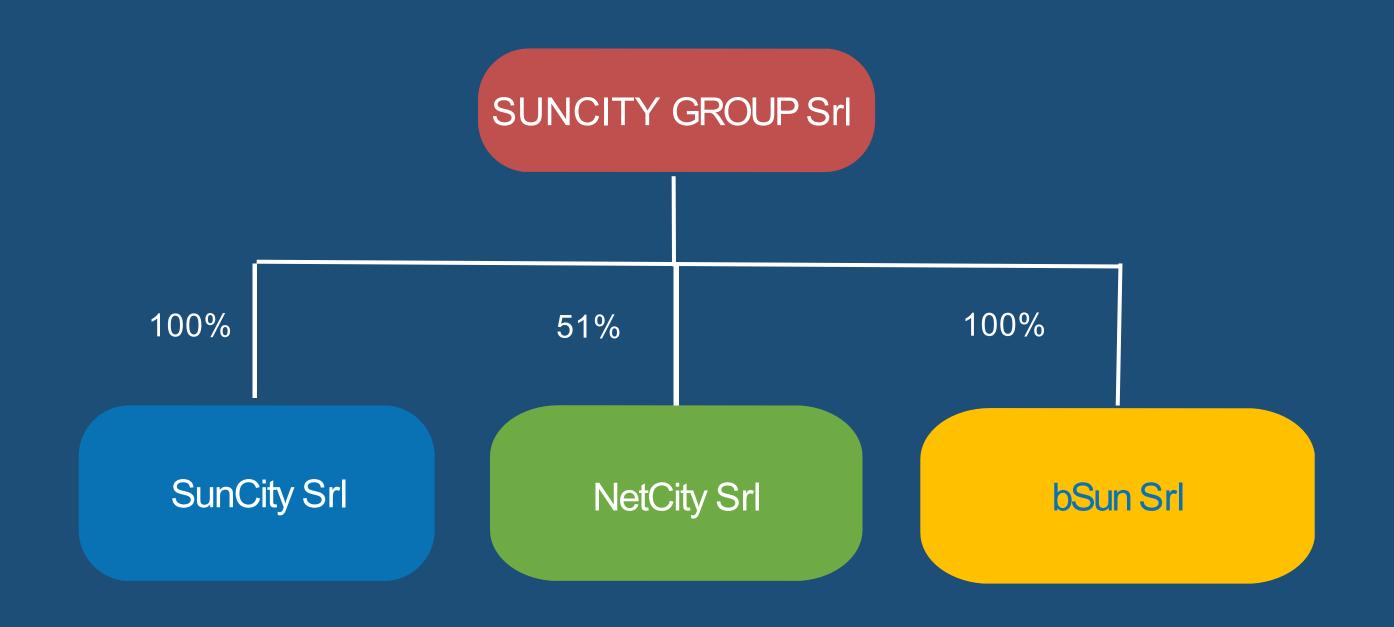
FT 1000: the sixth annual list of Europe's FASTEST GROWING COMPANIES

FT 1000: the sixth annual list of Europe's fastest-growing companies

An Pince reseller takes the top spot while London retains its place as the continent's icoding hub for high-growth businesses

100 Insuest for the first farmer of 56 fabrus 100 fastes 100 fastes

# **SunCity Group** – Present Corporate Structure





## SunCity Group - Corporate Organization

SUNCITY GROUP Srl

Coordination, strategic and staff activities of common interest, with line activities allocated to SunCity and NetCity

### **Activities**

- Head and coordination of strategies
- Sales & Marketing coordination
- Legal Dept.
- Administration, Finance and Control
- ICT
- People & Values

**SUNCITY Srl** 

Industrial PV projects development, permitting, construction, operation, maintenance, asset management and related services

## **Activities**

- Development & Permitting
- Engineering
- Plant construction
- Plant operation
- EPC for third parties
- O&M for third parties

**NETCITY Srl** 

Retail and small biz VAS installation and operation. and super/ecobonus services

#### **Activities**

- Permitting
- Engineering
- Installation of heating systems
- Installation of PV plants
- Installation of BEV stations
- Superbonus and Ecobonus

bSun Srl

New-born (March 24) as innovative start-up, provider of digital energy services supported by blockchain and Al technologies

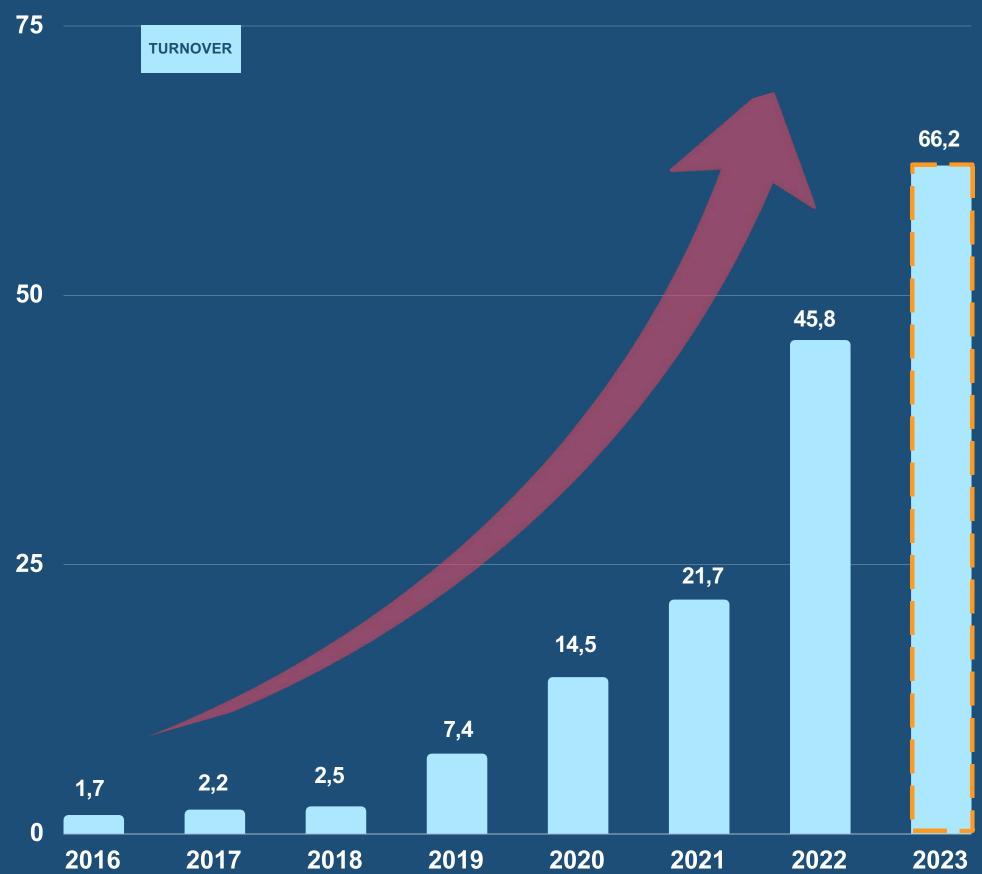
## **Activities**

- Origination of PV prj eligible for CERs
- Digitalized CERs development
- Digitalized CERs management
- Customer relationship
- Investment in storage systems
- Dispatching services provider



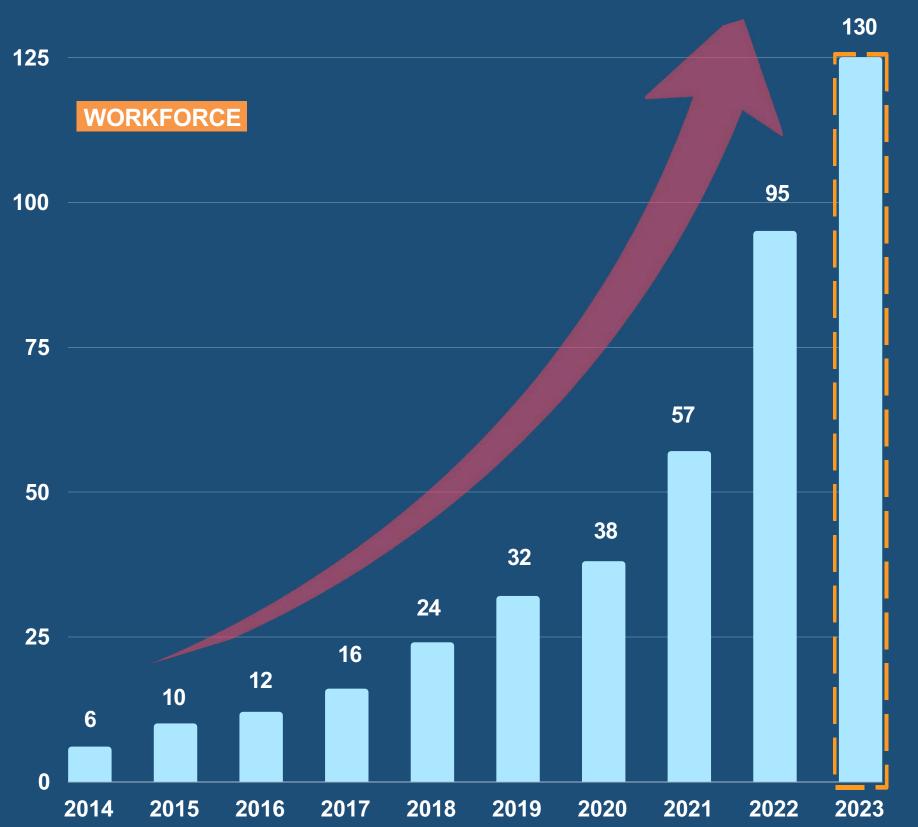
# **Suncity Group** – Revenues Growth [M€]







# **Suncity Group – Workforce Growth [#]**





## **SunCity Group – Network of Partners**

## ...SunCity Partner

An exclusive program through which SunCity provides its partners with all the technologies, tools, and financial resources to compete in the field of energy efficiency. In this way, we have created a network of professionals unique in the energy sector. Each partner is a travelling mate and becomes part of a unique community



The Partnership with SunCity is different...

«Our partnership is a relationship of trust among individuals who share common values and act in synergy to create well-being for themselves and the community they belong to»







Origination, development, engineering and operation of industrial photovoltaic power plants

- GROUND MOUNTED PLANTS
- ROOFTOP PLANTS
- AGROSOLAR PLANTS

## **BUSINESS MODELS:**

- Turn key
- Operational lease
- Power Purchase Agreement (PPA)
- FER Decree
- Industrial Energy Communities
- EPC Contractor



140+

PV Plants [#]

23,9 Turnover [M€] 2023



Engineering and construction of energy efficiency systems and photovoltaic power plants for residential and small biz

- PV PLANTS (RETAIL)
- HEAT PUMPS
- GAS BOILER SYSTEMS
- BEV CHARGING STATIONS
- SUPERBONUS/ECOBONUS



Residential and small biz installations [#]

42.3

Turnover [M€] 2023



## SunCity Group – A Business based on true Values

Working together means sharing a system of values around on which building a common journey, a way of well-being.

Values to believe capable of improving the quality of both business and life.









Care



Challenge











# Founders Resume and Achievements



## **SunCity Group** – Founders Team

Attilio Piattelli Carlo Zuccaro

Luigi Stamerra

Massimo Cavaliere

Pietro Pitingolo



Chairman SC Group



CTO SC Group



**CEO NetCity** 



CEO SC Group



**Group BD Director** 



## SunCity Group – Founders track record

Successful start-up in renewable energy and efficiency energy sector

120 + Cumulated years of experience as managers in leading companies in the energy sector

500+MW Power plants from renewable sources developed, built and operated

1.000+M€ Investments managed, realized and completed in the RES sector

500+ GWh



Energy traded by ENERCITY (founded in 2015, sold to A2A in 2019)



















## Attilio Piattelli – Chairman of SunCity Group (holding)



Nuclear engineer, he has been working in the energy field since 1993 when he started his cooperation with Ecodeco - leading company in waste management - developing industrial waste to energy technologies. Up to 2007 he took the responsibility of various managerial roles, finally becoming company BD director in UK. He was also member of the European Recovered Fuel Organization.

In 2005 he co-founded and became CEO of ENER3, active in the field of RES project development in Italy and merged in 2008 in the 9Ren Group, where he entered as director of PV development, BoD member of 9Ren Asset and sole administrator of SPVs. 9Ren Group, with First Reserve – the largest US private equity investing in energy – as main shareholder, built +100 MW PV plants in three years.

Co-founder and manager of SunCity since 2012, Attilio is presently Vice President of Italia Solare - the largest national PV association - and Chairman of the FREE Committee, which groups and coordinates the associations active in the energy sector in Italy. He also seats in the BoD of the Worldwide Carbon Price Association.



# Carlo Zuccaro – Group technical director



Electrical engineer, pioneer of PV systems and grid connected plants in Italy, Carlo Zuccaro has gained so far more than 30 years of experience in the PV sector, also acting project director and energy planner.

He joined Enel group in 1991, assuming progressively responsibilities for design, development and construction of PV plants up to 2005. During this experience Carlo, fully designed and coordinated the construction, testing, commissioning and operation of the first tracking PV utility scale plant in Italy.

Together with Attilio and Massimo, he has then been co-founder of ENER3, with the role of chairman since 2005 up to end 2011. From company merging in 9Ren Group, he took the role of director of engineering and innovations, as well as O&M manager.

He has been lecturer at Politecnico of Milan, writer for PV sector magazines and author of various best sellers - technical books regarding design, construction and operation PV plants.



## Luigi Stamerra – CEO of NetCity (B2C BU)



Aerospace Engineer, he holds a master in Advanced Robotics. Soon after graduation he joined Danieli SpA (1997-2001) as designing engineer, and General Electric (2001-2006) where he held important managerial positions in Manufacturing and in Operations area.

From 2006 up 2016 he founded several start-ups in the field of RES, where he took the roles of development director and sole administrator of SPVs, developing over 300 MW of projects.

In 2016 he joined Suncity Group as co-founder and CEO of NetCity, the company of the group first devoted to components trading and then to providing Value Added Services to the retail market.

He is driven by a strong passion for the management of technical activities oriented to new technologies. Always goal-oriented, he is able to manage high complexity products in the Oil&Gas as well as Mass Market and RES industry, having proved to be able to provide effective and tangible results in the area of technical management, operations, production improvement, lean thinking and team building



## Massimo Cavaliere – CEO of SunCity Group (holding)



Nuclear engineer, he also attended the business management Kellogg School at the Northwestern University, in Chicago (Illinois).

He has been involved in the renewable energy sector since 1992 at Enel Group – the largest Italian utility – first in the R&D department, coordinating testing and development activities of large scale wind turbine prototypes, and then in Enel GreenPower, managing the technical activities for greenfield utility scale project development.

In 2002 he joined Asja Ambiente Italia SpA as director of the wind energy BU, and in 2004 up to 2008 Inergia SpA as general manager and board member of its Rumanian controlled company — being both Asja and Inergia leading companies in RES field — where he managed, developed and built over 150 MW of wind plants.

Co-founder and board member of ENER3 and then of 9Ren Group, whose main shareholder was First Reserve, he was there appointed as group development director, chairman of 9Ren Asset and sole administrator of SPVs.

Massimo has also been board member of the largest Italian renewable energy association for three mandates, up to 2013.



## Pietro Pitingolo – Group BD director



Mechanical Engineer, he also holds a Master Degree in Financial and Business Management from Scuola di Direzione Aziendale Luigi Bocconi and Scuola Superiore di Tecnica Bancaria of La Sapienza University in Rome, as well as the Diploma in Advanced Business from the Istituto di Studi di Politica Internazionale in Milan.

He had been working for five years since 2003 in General Electric, as Project Manager in the Oil & Gas sector. Afterwards, he took part to Green Utility SpA start-up, where from 2008 acted as BD Director and administrator of controlled companies which accounted for over 25 MW of rooftop and ground field PV plants. He joined Suncity in 2012, actively contributing to its start-up and subsequent exponential growth of the group where he also acted as CEO of EnerCity, the energy trader sold in 2019 to A2A SpA.

Pietro is a self starter and accomplished business professional with over 15 years of business management experience in RES and energy field. Exceptional communicational and interpersonal skills, demonstrates natural leadership ability leading to create team and business lasting relationship. He holds EGE and Coach certifications.